

Servant Keeper's I-Builder Postcard Marketing

Creating and Mailing Postcards Has Never Been Easier!

Servant Keeper's I-Builder Postcard is a powerful tool that enables you to effectively communicate with your customers and prospects by taking the hassle out of the direct mail process!

Servant Keeper's I-Builder Postcard requires absolutely NO technical experience and the intuitive interface guides you through the creation and mailing of a postcard campaign. To begin, simply select a picture from our extensive image library or upload one of your own. Then click your mouse on any section of the image to add your copy. You can even position the text by "dragging and dropping" across the card. It's that easy!

The result? A professional high-quality postcard with your messaging on the front and the back. Servant Keeper's I-Builder then prints and mails your postcards so they reach your recipients quickly.

Servant Keeper's I-Builder remains affordable and easy-to-use whether you are mailing 10 postcards or 10,000.

Who Uses Servant Keeper's I-Builder's Servant Keeper's I-Builder?

- Churches
- Non-Profit Organizations
- Social Work Agencies
- Missionaries
- Evangelists
- Youth Pastors
- Retreat Centers
- Camps
- Religious Event/Concert Promoters
- Religious Authors
- Clergy/Pastors



The uses for Servant Keeper's I-Builder Postcard are endless!

Retailers & Catalogers

- New product announcements
- Seasonal sales
- Pre-announce a catalog arrival
- Drive traffic to your website through offline marketing

Lodging & Travel Agents

- Special vacation offers
- VIP communications

Financial Services

- Lending rate announcements

Realtors

- New listings
- Tours and open houses

Trade Shows

- Invitation to events or to your exhibition booth
- Follow up communications

Salon - Spa

- Announce spa packages
- Promote new services
- Introduction to the

neighborhood

Restaurants

- Invitations to special events
- Announce a new menu

Holidays

- Party invitations
- Holiday greetings

Artists & Photographers

- Gallery invitations
- Announce show opening

Medical & Professional Services

- Appointment reminders

Photo Library

Over 800,000 professional quality, high-resolution images are available to choose from within Servant Keeper's I-Builder. Just scan our library for the image you need in the category you desire.

Create Postcards in Minutes

Need to send a mailing in a hurry - with no hassle? Do it all online with just a few clicks of your mouse. After choosing your high-resolution image or uploading your own, you can customize the postcard design to suit your needs.

You can invert the image or rotate it to find the exact look you require. If your image isn't the right size for the postcard, Servant Keeper's I-Builder automatically resizes the graphic for you. If you'd like to add copy to the image, simply click your mouse on the section of the image and start typing! You can even choose a specific font, size and color for the text you are adding.

Hassle-free!

No more going back and forth to your printer with proofs. Servant Keeper's I-Builder provides a PDF of your postcard so you can see what it will look like before it's mailed. Have a tight schedule or an impending deadline? No problem - we'll take your finished postcard, attach your lists and mail them within a week.

High-Quality

Your postcards will be printed on high quality, 12 point card stock with UV coating. Your cards are printed with a full bleed so the artwork will extend all the way to the postcard edge, resulting in a professional look.

Upload and Manage Lists

You don't need to change the way you manage and store your customer and prospect information when using Servant Keeper's I-Builder Postcard. Whether your list is in Excel™, MS Outlook™, ACT!™, Palm™ or any other text-based format, Servant Keeper's I-Builder's simple-to-use List Upload tool helps get your lists uploaded quickly into your account. Servant Keeper's I-Builder will also scan your uploaded list to ensure it has proper addresses and zip codes.

Advanced Data Segmentation

Our advanced query tool, Servant Keeper's I-Builder Select, is our proprietary data segmentation system. Servant Keeper's I-Builder Select enables you to run counts and create new lists based on specific criteria that you choose. You can now send more targeted postcards based on demographic information, purchase history and even behavioral trends.

Support

Servant Keeper's I-Builder support is included with every mailing. Our Customer Relations experts will handle all support-related calls and emails in 24 hours or less.