

# Bring your church staff to the national workshop: “HOW TO SIMPLIFY YOUR MINISTRY MANAGEMENT”

SPONSORED BY:

**SERVANT KEEPER®**  
THE SMART CHOICE FOR  
CHURCH MANAGEMENT



**Over 27,000 have attended  
and here is what people are  
saying about the workshops!**

*“We want to put Ed on our shoulders  
and carry him around while we  
cheer for joy!” -- Shauna, Chuluota, FL*

*“Top notch”*

*“Wow! I’m really impressed with how  
much time I will now save!”*

*“Upbeat”*

*“Very good presentation that focuses  
on information needed by actual people  
who do the work!” -- Lynda, Independence, MO*

*“Educational”*

*“Very well done! The instructor demonstrated  
software knowledge, was engaging, and had  
a great sense of humor!” -- Troy, Ramona, CA*

*“Fun”*



## HEY PASTORS, ADMINISTRATORS, SECRETARIES, TREASURERS!

### Do you need to....

Get more people involved by utilizing  
their gifts, abilities and interests?

Be more organized with your visitation,  
follow-up, meetings or contacts?

Prevent new visitors or members from  
“falling through the cracks” by improved  
attendance tracking?

Simplify contribution record keeping  
and reporting?

Find a better church management system  
that is easy to use, can be tailored to meet  
your specific needs, gives the reports you  
want..... yet is affordable?

Better manage small groups, classes,  
ministries, etc?

**THEN YOU DO NOT WANT TO MISS THIS  
FREE WORKSHOP!!**

### WORKSHOP SCHEDULE

**8:45 AM - FREE REFRESHMENTS!**

All workshops are from 9:00 AM  
to 11:30 AM.



You’ll love this fun, yet informa-  
tive, morning packed with practi-  
cal ideas that will change the way  
you do church administration!

To Reserve Your Seats Call 800.773.7570 or go to [www.servantpc.com](http://www.servantpc.com)

Come to the Famous Workshop  
**"HOW TO SIMPLIFY  
YOUR MINISTRY  
MANAGEMENT"**

**End your frustration!  
Come and learn about...**

**The top five essentials for  
Church Management  
Software and how they can  
make the difference between  
success and frustration in your  
office administration.**

**The importance of being able  
to infinitely sort, group and  
update member information  
for a more effective way of  
understanding your congrega-  
tion.**

**How to identify what you  
really need in a church man-  
agement software package.**

**Promoting and managing  
growth through better visita-  
tion and attendance tracking.**

**A simple, yet comprehensive  
system for handling dona-  
tions, state-  
ments, pledg-  
ing and even  
how to elimi-  
nate end-of-  
year contrib-  
ution hassles.**

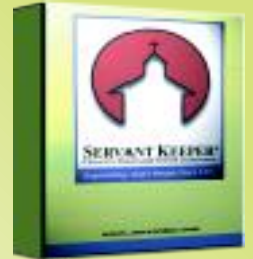


# SERVANT KEEPER<sup>®</sup>

## CHURCH MANAGEMENT SOFTWARE

Church management software can be a blessing or a curse. Is your current way of handling church management holding you back or dragging you down? Consider how your system handles these five critical areas of church management.

**Easy to Use:** Probably the most important thing to consider when purchasing a program for your church is "ease of use". Software programs may offer many features and capabilities however, if the program is difficult to use or requires a lot of training then you and your staff will constantly struggle using anything but the very basic features. It is absolutely essential that your system not only do the tasks that you need, but do them simply and with the least amount of effort. Simply put, the program that requires less instruction offers the most production without frustration.



**Automated:** Here is a fact you can bank on... the more a program does to facilitate entering and changing membership, activities and contributions; the less time you and your staff will spend keeping your information on the computer up to date. Think about it... your membership information is constantly in a state of change. New people attend; home addresses change; individuals move from class to class; board members get replaced; and the list of changes goes on and on. Most CMS programs require many hours, if not weeks of staff time throughout the year, manually keying in these changes. One critical requirement of your church management system needs to be making sure staff involvement in adding and updating information is minimal.

**Customizable:** You shouldn't have to change the way your ministry works to be compatible with a software program; it should be the other way around! You want a program that allows you to re-name field names and customize areas in the database to keep track things in a way that is simple and logical to your ministry.

**Searchable and Accessible:** It's one thing to be able to enter all the information you want into a CMS program, but it's quite another to be able to get any or all of that information back out in ways that make sense to you. You need to be able to instantly look up members or instantly find statistics on any or all of the data that you have entered. Churches are made up of many groups and classes; being able to group your people and then quickly communicate with them are of utmost importance. Having a powerful search and group tool will save you a lot of time and frustration in using your data.

**Affordable:** Consider the total cost of your program. Be sure to factor in any ongoing maintenance or help desk cost. Also, be careful of programs that charge recurring "hosting" fees. And don't overlook the cost of not being able to use the program if it crashes, or because there is no help line to call when you have questions or make a mistake. Sadly, the total cost of most CMS programs goes far beyond the purchase price.

**BEST PICK:** Servant Keeper<sup>®</sup> 6. This is truly a program that nails all five of the above criteria to near perfection. Servant Keeper<sup>®</sup> is not only the easiest to use but is also the most automated, comprehensive and cost effective CMS on the market. The unique Groups Keeper<sup>™</sup> allows the user to easily accomplish personalized mass communications and track people based on multiple criteria. The straightforward and efficient Contributions module works hand in hand with the leading Quicken<sup>®</sup>/QuickBooks<sup>®</sup> accounting program as well. Come and see why we say you will not find a more automated, more customizable, more powerful and easier to learn and use church management program no matter how much you spend. We're sure you'll be glad you did!

Sign up today  
to reserve  
your seat!



Yes! I would like to attend the seminar and learn effective church management skills!  
NO CHARGE FOR CHURCH STAFF AND VOLUNTEERS!  
Please reserve \_\_\_\_ seat(s).

CHECK WEBSITE FOR DATES AND CITIES  
AND WRITE YOUR SELECTION HERE:

DATE: \_\_\_\_\_

CITY: \_\_\_\_\_

\_\_\_\_\_  
Contact Person (print)

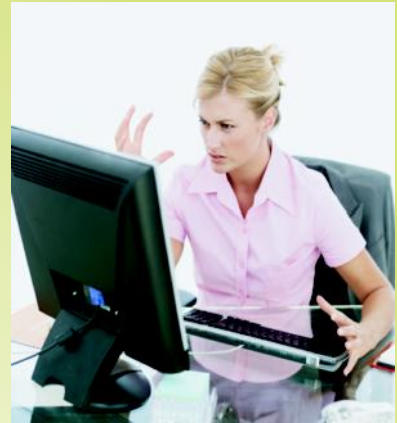
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Authorized Signature

\_\_\_\_\_  
Church

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Phone                      Email

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City                      St                      Zip



Is your current way of managing your ministry managing you and your staff instead of the other way around? End the frustration... come to the "Simplify Your Ministry Management Workshop".

**Four easy ways to register:**

Phone:

**800.773.7570**

Web:

[http://www.servantpc.com/workshop\\_seminars.htm](http://www.servantpc.com/workshop_seminars.htm)

Fax:

**570-748-2223**

Mail:

**Servant PC Resources - Workshop**  
**220 Woodward Ave, Lock Haven, PA**  
**17745**



*"Servant Keeper® provides us with powerful data processing and saves us time and money every day!"*

- Mike Miller, Administrator  
Trinity PCA, Harrisburg, PA

